



Young people on the global stage: their education and influence

Advocacy and influencing... a list of useful contacts to help you find the decision makers to target in your campaign

'Young people on the global stage: their education and influence'

is a three year creative curriculum development project for secondary students co-funded by the European Union.



Project partners are Tide~ global learning and University of Exeter in the UK, FERE-CECA Madrid in Spain, A Rocha [Kenya] in Kenya and TANGO in The Gambia.



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To find out more about the project go to www.tidegloballearning.net

This material supports young leaders taking part in influencing and advocacy programmes. It is designed to support them in planning a campaign to achieve the demands in the communiqué based on the Sustainable Development Goals, developed by young people in the UK, Spain, Kenya and The Gambia.

Copies of the communiqué, support materials and a facilitator's session plan can be downloaded at:

- www.tidegloballearning.net [English];
- www.ecmadrid.org/es/programas/proyecto-global-cities [Spanish].

We also offer action sheets linked to each of the eight Sustainable Development Goals highlighted in the communiqué.

This document is divided up into **Local, National, European** and **International** sections. Use it to identify decision makers in your target audience at different levels. Try to identify who are your allies, who are your opponents, and who you want to persuade to join your campaign. You will need to do some research to get the best fit for your campaign depending on what your objective is. It is always helpful to talk to other people to find out who is influential in your area, and to research who has similar interests to yours.

There is space for you to add the details to build your own bespoke contacts list.

Local

Your School

Headteacher

Chair of Governors

Academy Trust or other over-arching body

Prefects/Head Girl/Head Boy

Student Council

Teachers

School clubs ie Eco Committee, Amnesty Group

Your Community

Council leader

Council lead Education/Young People

Council lead Environment/ Sustainability

Local councillors

Religious leaders

Community organisations

Local campaign groups

Companies

Local celebrities

Media

Local newspaper

Local radio

Regional TV news

Social media influencers

Regional

Lead bodies promoting sustainability [eg Sustainability West Midlands]

Regional government [if applicable]

National

Parliament

[UK: The following list comes from the Parliamentary Outreach Service. To find out more see <http://www.parliament.uk/education/outreach-in-your-school/>

[UK: Find your MP: www.parliament.uk/mps-lords-and-offices/mps/
Commons Enquiry Office email: hcinfo@parliament.uk or call 020 7219 4272]

Prime Minister or President

Secretary of State / Minister for International Development

Shadow Secretary of State / Minister for International Development

Other party spokespeople on International Development

Members of the cabinet

[UK: <http://www.parliament.uk/mps-lords-and-offices/government-and-opposition1/her-majestys-government/>]

Members of the opposition

[UK: <http://www.parliament.uk/mps-lords-and-offices/government-and-opposition1/opposition-holding/>]

All Party Parliamentary Groups, or other cross-party working groups

[UK: [All-Party Groups - UK Parliament](http://www.publications.parliament.uk/pa/cm/cmallparty/memi01.htm) <http://www.publications.parliament.uk/pa/cm/cmallparty/memi01.htm>;
Select Committees: [Committees A-Z - UK Parliament](#)]

[UK: International Development Committee at Houses of Parliament
<http://www.parliament.uk/business/committees/committees-a-z/commons-select/international-development-committee/membership/>]

Official consultations

[UK: This page lists all open calls for evidence: <http://www.parliament.uk/business/committees/inquiries-a-z/current-open-calls-for-evidence/>

This is a very short video explaining how they work:

<https://www.youtube.com/watch?v=On6OJLRvm5g&feature=youtu.be>]

E-petitions

[UK: You can start or sign an e-petition at <https://petition.parliament.uk> or find out more at <https://petition.parliament.uk/help>

Early Day Motions: www.parliament.uk/business/publications/business-papers/commons/early-day-motions/]

Legislation

[UK: All Bills before Parliament: <http://services.parliament.uk/bills/> Guide to the passage of a Bill: www.parliament.uk/about/how/laws/passage-bill/]

Second chamber, if applicable [eg senate, upper house]

[UK: You can search for Members of the Lords: www.parliament.uk/mps-lords-and-offices/lords/

You can connect digitally through the Lords Digital Chamber: www.lordsdigitalchamber.co.uk/
Lords Information Office email: hlinfo@parliament.uk or call 020 7219 3107]

NGOs

There are many Non Governmental Organisations [NGOs] or charities who do campaigning and advocacy work. Often they have campaign material which you could use, have links to research and other organisations.

A great website with links to international agencies which can be filtered by sector:

<https://www.ngoadvisor.net/ong/>

[UK:

Organisations campaigning on food waste in the UK might also have local branches and activities. Useful starting points include

The Real Junk Food Project <http://therealjunkfoodproject.org/>

The Crunch <https://thecrunch.wellcome.ac.uk/>

Love food Hate Waste <http://www.lovefoodhatewaste.com/>

The Food Commission <http://www.foodcomm.org.uk/campaigns/>

The Sustainable Food Trust <http://sustainablefoodtrust.org/>

The Trussell Trust who run food banks <https://www.trusselltrust.org/what-we-do/>

Organisations looking at sustainable production and consumption include

Practical Action <http://practicalaction.org/>

The Ellen MacArthur Foundation <https://www.ellenmacarthurfoundation.org/>]

[The Gambia

TANGO, The Association of NGOs, is a project partner in this project: www.tangogambia.org/]

Continent or Cross-national Region [eg the EU, ECOWAS]

European

Member of European Parliament

For a list of MEPs see <http://www.europarl.europa.eu/meps/en/search.html>

For a list of European Parliament Committees and their members see

<http://www.europarl.europa.eu/committees/en/home.html>

African

African Union <http://www.au.int>

Ecowas [West Africa] <http://www.ecowas.int>

International

Children and Youth International is an organising Partner of the UK Major Group for Children and Youth and acts as the legal and fundraising body for children and young people's participation in United Nations Sustainable Development discussions <http://childrenyouth.org/>

United Nations

Leader: Secretary General

HQ: 1st Ave. and 46th Street, New York, NY 10017 USA

Tel: 1 (212) 963 1234

Fax: 1 (212) 963 4879

<http://www.un.org>

Twitter @UN

United Nations Environment Program (UNEP)

Leader: Executive Director

HQ: United Nations Environment Programme, United Nations Avenue, Gigiri, PO Box 30552, 00100, Nairobi, Kenya

Tel: 00 254 20 762 1234

Twitter @UNEP

General information: unepinfo@unep.org

Audiovisual: audiovisual@unep.org

Champions of the Earth: championsoftheearth@unep.org

Children & Youth: children.youth@unep.org

Executive Office: executiveoffice@unep.org

Media: unepnewsdesk@unep.org

Publications: publications@unep.org

Sport & Environment: sport.environment@unep.org

World Environment Day: worldenvironmentday@unep.org

United Nations Development Program (UNDP)

Leader: Administrator

HQ: United Nations Development Programme, One United Nations Plaza, New York, NY 10017, USA

Twitter @UNDP

<http://www.undp.org>

UNDP Regional Bureau for Europe and the CIS

1 United Nations Plaza 16th Floor New York, NY 10017 USA

Tel: 1 (212) 906 5000

Fax: 1 (212) 906 6595/6267

<http://www.undp.org/undp/rbec>

United Nations Educational, Scientific and Cultural Organisation (UNESCO)

Leader: Secretary-General

HQ (two addresses):

Rue Miollis 75732 Paris Cedex 15 France;

7, place de Fontenoy 75352 Paris 07 SP France

General phone: 00 33 (0)1 45 68 10 00

Website: www.unesco.org

Twitter @UNESCO

UK National Commission for UNESCO

Leader: Head of the Secretariat/Secretary-General

Address : c/o United Nations Association-UK, 3 Whitehall Court,
London SW1A 2EL.

Phone : 020 7766 3491

E-mail : uknatcom@unesco.org.uk

<http://www.unesco.org.uk>

Twitter @UNESCOUK

United Nations Childrens Fund (UNICEF)

Leader: Executive Director

Twitter @UNICEF

Executive Board Twitter @UNICEF_Board

Address: 3 United Nations Plaza New York, NY 10017 USA

Tel: 1 (212) 326 7000

Fax: 1 (212) 887 7465/7454

<http://www.unicef.org>

UNICEF-UK

Leader: Executive Director

Unicef House 30a Great Sutton Street London EC1V 0DU

Tel: 0207 490 2388

Fax: 0207 250 1733

Twitter @UNICEF_UK

United Nations High Commissioner for Refugees (UNHCR)

Leader: High Commissioner

Address: C.P. 2500 1211 Geneva 2 Switzerland Tel: (41) 22 739 8111 Fax: (41) 22 739

7377 <http://www.unhcr.ch>

Twitter @Refugees

UNHCR (UN Refugee Agency, UK)

10 Furnival Street, London, EC4A 1AB

Tel: 0203 761 9500

Email: gbrlo@unhcr.org

Twitter @UNHCRUK

Food & Agriculture Organization (FAO)

Leader: Director General

HQ: Food and Agriculture Organization of the United Nations, Viale delle Terme di Caracalla, 00100, Rome, Italy

Tel: (39) 06 570 57051

Fax: (39) 06 570 54941

<http://www.fao.org>

e-mail: FAO-HQ@fao.org
Twitter [@UNFAO](https://twitter.com/UNFAO)

World Health Organisation (WHO)

Leader: Director General

HQ: Avenue Appia 201211, Geneva 27, Switzerland

Tel: (41) 22 791 2111

Fax: (41) 22 791 0746

<http://www.who.org>

Twitter: [@WHO](https://twitter.com/WHO)

United Nations Human Rights Council (OHCHR)

Leader: High Commissioner

Office of the United Nations High Commissioner for Human Rights (OHCHR)

HQs: Palais Wilson, 52 rue des Pâquis, CH-1201 Geneva, Switzerland;

Palais des Nations, CH-1211 Geneva 10, Switzerland.

OHCHR Geneva, Tel: +41 (0) 22 917 9220

Email InfoDesk@ohchr.org or visit: www.ohchr.org

UNDP New York, Tel: +1 (212) 906 5377 or visit: www.undp.org

Twitter [@ohchr](https://twitter.com/ohchr)

Use this page to keep a record your campaign contacts. You can photocopy it if you need more space.

Name	Organisation	Main contacts	Social media	Notes